

L'AUBE DE LA CRÉATION 2024

APPLICATION AND HOSTING PROCEDURES

DATES DU FESTIVAL

from Wednesday 10th of July to Sunday 13th of July 2024

IMPLEMENTATION SCHEDULE

> call for applications from 15 November to 22 December 2023 inclusive

> Responses to companies: between mid-March and the end of March 2024

THE CHALON DANS LA RUE FESTIVAL

The Chalon dans la rue festival is an essential reference for creation in public spaces, a festive and intense moment of shared culture. Every year for more than 30 years, 130 to 150 French and international companies take over Chalon-sur-Saône and turn the city into a monumental urban stage. With nearly 200,000 spectators and 1,000 professionals, Chalon dans la rue is a real showcase for the companies and a major event for the profession. The programme offers an In Selection (= la Sélection In, about twenty companies programmed), an Off Selection (= la Sélection Off, about a hundred companies selected) as well as a device for discovering creation in progress with L'Aube de la création (about ten selected projects).

L'AUBE DE LA CRÉATION

L'Aube de la création is a program of artistic discovery and support for creation in public spaces offered by the Chalon dans la rue festival. Every morning, during the festival, 2 artistic interventions are offered to an eclectic public of professionals and festival-goers in unusual and atypical places in the city. Each tour mixes styles, formats, genres and languages.

The intervention depends on how advanced the project is. It can be an extract, a mock-up or an experiment. The objective here is to create the conditions to favour the contact between artists and audiences, to find the most suitable framework and mode of restitution. We are looking for an authentic and privileged relationship.

L'Aube de la création is conceived as a complete support system:

- this program is aimed at eight companies selected by the festival team. Each company performs twice a day, over two days.
- the development of the mockups can be the object of a special support before the festival by the CNAREP Chalon dans la rue or its network of partners. This support depends on the nature and development stage of the project.
- the communication made by the festival (paper program and website) presents the 2 stages of the artistic project: the content of the mock-up presented at Chalon dans la rue and the final creation, thus allowing the public to anticipate.

APPLICATIONS

- Applications must be submitted between November 15th, 2023 and December 22nd, 2023 included. All applications will be examined by a selection committee. Companies will receive a reply around mid March.
- The application is made via an online form accompanied by attached files for the presentation of the show, a technical rider and the complete budget of the creation. Submission by post or email is not permitted.
- For international companies, the application form can be written in English, Spanish or French.

SELECTION CRITERIA

- The proposal must be a mockup of a show in the process of creation. The release date of the finished show must be between 2024 and 2025.
- Open to all artistic genres.



INFORMATION

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